

Developing a Successful Grant - Program Logic Narrative

Project Title and Overview	
<p><u>Evidence of need</u></p> <p>Articulate the evidence that there is a need or a problem that you seek to address. Include any qualitative and quantitative research, needs analyses, and evidence of high need in the location/s that will be targeted</p>	
<p><u>Target group/beneficiaries</u></p> <p>Who are the main groups of people that will benefit from the activities? Where are they and how are they to be reached?</p>	
<p><u>The project objective</u></p> <p><u>The project/activity description</u></p> <p>Describe the activity. What will you do as an intervention with your main target group, how will they participate, where will the activity be conducted, by whom and through what channel.</p> <p>Inputs</p> <p>What are the inputs (the resources) you need in order to conduct the activity? Describe the funding, staffing resources, and any additional material required to deliver the project.</p> <p>Outputs</p> <p>What are the expected <u>outputs</u> from the activity (the things that get delivered or produced). For example, will you deliver x number of workshops in x locations? Will there be a referral pathway created with a target of x number of referrals made?</p>	

<p><u>Short term outcomes</u></p> <p>What are the short term outcomes that you would expect to be able to measure after 12 months of the activity? These are the outcomes – the changes, benefits and/or improvements you would expect to see as a relatively immediate result of conducting the activity.</p> <p>How might you measure these outcomes? Include the indicators you plan to use and how you will measure them.</p>	
<p><u>Medium term outcomes</u></p> <p>What are the medium term outcomes that you would expect to be able to measure after 12-24 months of the activity? These are the medium term outcomes – the changes and/or improvements you would expect to see a short time after conducting the activity.</p> <p>How might you measure these outcomes? Include the indicators you plan to use and how you will measure them.</p>	
<p><u>Longer term outcomes and impacts</u></p> <p>What logical impacts might occur as a result of conducting the activity that could possibly be measured 2-5 years post the activity?</p>	
<p><u>Causal theory statement</u></p> <p>Stated as an “if...the...” statement, what is the overall hypothesis of the project/activity? This statement will help you to clearly describe the goal of the project.</p>	
<p><u>Project / activity assumptions</u></p>	

<p>What conditions will be required for the project to operate as planned/outlined? What strategies might you use to help the project be a success by addressing assumptions? If there are key things that the success of the project rely on are there strategies you can build into the proposal? Are there changes you need to make to the logic narrative as a result?</p>	
<p><u>External factors and stakeholders</u></p> <p>Have you considered all the key things external to your project that might have an impact? For example are there possible impacts from natural disasters or supply issues? Are there key relationships that need to be fostered in order for the project to deliver as intended?</p>	
<p><u>Data and measurement</u></p> <p>What types of data will be collected at each stage of the activity? The data might be demographic data, pre or post activity questionnaires, case study qualitative data, and so on. Is there a clear plan to collect data at key points that will demonstrated the changes expected and outlined in the logic?</p>	
<p><u>Our organisation's strengths</u></p> <p>What are the competitive advantages and strengths of your organisation in delivering this project?</p>	
<p><u>Our organisations experience</u></p> <p>What is your organisations experience in delivering similar projects?</p>	